

ALEXIS ÅKESSON

FINANCIAL WRITER, JOURNALIST, EDITOR, RESEARCH, COPYWRITING
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CURRENT EMPLOYMENT AND WORK EXPERIENCE

December 2006 - Present

HEDGE FUND BLOGGER FOR CREATIVE WEBLOGGING

<http://www.hedgefunds-weblog.com/>

April 2006 - Present

EDITOR FOR HEDGE.CO.NET

www.hedgeco.net

I work as Editor for Hedgeco.net, where my work is published daily on their website. I have been specializing in hedge fund and alternative investment news since April 2006. I work in copywriting, research and updating the website, also some manager interviews.

I publish the latest breaking news about hedge funds, funds of funds, emerging markets, fund launches, activist shareholders and other investment news.

I am in direct contact with several of the hedge fund managers themselves. I work with keyword aggregators to track press releases in real time. My book reviews have been published recently, as in; "An American Hedge Fund" and I am also currently working on a hedge fund definition glossary.

PREVIOUS WORK EXPERIENCE

June 2007 – November-2007

PROJECT MANAGER, PRESENTATION AND ART DIRECTOR

I recently worked in a temporary position in Sweden as Project Manager and Art Director for Xidus, a Göteborg IT and Data Consultancy company, where I work with copywriting, presentation, promotion, content and research.

I worked with Adobe Creative Suite programs (Photoshop, InDesign, Flash, and Illustrator) as well as some java (Netbeans) and software development, (Visual Programming).

April 2002 – August 2005

MANAGEMENT/LEGAL-PERSONNEL AT MERCY HOSPITAL IN NEW ORLEANS

My duties included file management, legal matters,

receiving and compiling information from the pharmaceutical company agents, data transfer, demographic input, organizing and scheduling, as well as patient interaction and care giving.

I worked with the families of terminal patients, as well as the patients themselves, I assisted the doctors as an office manager, including help with the organization of drug testing studies and pharmaceutical marketing. I also designed and set up an office website for patient information and interaction.

From 1996-2002, I worked in various jobs, from photography for local magazines to contracted sculpture and mural jobs. I freelanced as a writer, web designer, sculptor and artist for the local moviemaking and Mardi Gras festivities. Also improvising in local advertising for the art and music scene.

VOLUNTEER WORK AND HONORS

*I worked as an English teacher while traveling in India as a teenager, and have done some volunteer work in the Far East. Other early work experience in volunteer projects such as newsletter formatting, photography and publishing leaflets and comic books.

*I received an award of excellence for my volunteer work in India.

*I volunteer regularly in Serbia/Croatia and the Balkans during holidays and time off via UN connections and relief work. My newest project being in Guatemala, where I volunteer computer skills remotely.

*I was also a guest judge for Chrapliwy Creative. www.chrapliwy.com

PERSONAL SKILLS AND COMPETENCES

With English as my mother tongue, I am also semi-fluent in Spanish, can communicate in Portuguese, I am in the process of re-learning Swedish, with some reading skills in French and German.

I love to take on challenges, travel, and meet new people. I am flexible and enthusiastic when it comes to creative opportunities. Exceptional analytical skills & time management, self-motivated, positive attitude, risk-analysis directed, team & results oriented, excellent project management, with strong leadership and presentation abilities.

EDUCATION AND TRAINING

INCLUSIVE 4 YEAR COURSE IN JOURNALISM (Liberal Arts) . Via a privately funded school in Finland, vocational training and apprenticeship included. Graduating in 1997.

NEW ORLEANS ACADEMY OF FINE ARTS. I took classes in my spare time from 2000 through 2005. This course was interrupted by hurricane Katrina I hope to continue my studies part time.

E.JEFFERSON AND METHODIST MANAGERS ASSOCIATION training course in 2003-2005.
Graduating from E Jefferson in July, 2004 and Methodist in July, 2005.

CREATING A POSITIVE WORK ENVIRONMENT, Dale Carnegie Training, June 2001.

OIL AWARENESS AND THE MEDIA, a series of seminars in 2000-2001.

ONLINE FINANCIAL JOURNALISM TRAINING, web-based research and on the job training through networking with colleagues and employers. 2005-Present.

My primary education was conducted via a US based correspondence course. My secondary education was conducted through the same Christian correspondence course, as my parents worked abroad in social aid and charity work. I graduated in October 1993, receiving my diploma from the US Dept of Education in Tallahassee, Florida.

References from the following employers can be provided on request:

• Upsolv.com • Hedgeco.net • Aaron Wormus (HedgeCo) • Mercy Hospital • Xidus • Creative Weblogging

COMPANIES FOR WHOM I HAVE DONE CREATIVE MARKETING AND EDITORIAL WORK

UpSolv.com where I worked with the designer creating new pages and writing website content.

Affiliated websites of MySpace.com, where I created usability documentation.

Samples of my written work can be found in my archives/blog at;
<http://hedge-fund-news.blogspot.com>

My photos have been published on Schmap (the Göteborg guide)
<http://www.schmap.com/gothenburg/home/p=281372/i=281372.jpg>

OTHER LINKS

Website:

www.AlexAkesson.com

On-line CV:

<http://www.linkedin.com/in/alexakesson>

Photography:

<http://www.flickr.com/photos/wowzer888>

Book review:

<http://timothysykes.com/index.php/books/an-american-hedge-fund.html>